

Advertising Sizes and Rates*

Type Of Ad	Size	before 1/10/10	after
Full Page (No Bleed)	7.25" x 9.25"	\$600.00	\$700.00
Full Page (Bleed)	Live: 7.75" x 10.25" Trim: 8.25" x 10.75" With Bleed (at least 1/8th an inch): 8.5" x 11"	\$600.00	\$700.00
Half Page (horizontal)	7.25" x 4.75"	\$325.00	\$400.00
Quarter Page (vertical)	3.5" x 4.75"	\$150.00	\$200.00
Eighth	3.5" x 2.325"	\$125.00	\$175.00
Purchase a Yearbook to Display in your office: \$50 (with purchase of ad)			

* ALL ADS ARE IN COLOR!!!

DEADLINE FOR PAYMENT AND RECEIPT OF ADS IS MARCH 1, 2010

Production: We Would like our ad designed (free) We are providing camera-ready digital art
Special Instructions: _____

Make checks out to ART & DESIGN HIGH SCHOOL YEARBOOK 2010 and mail to:
Art and Design High School, Attention: Mr. Pasetky
1075 2nd Avenue • New York, NY 10022
Please contact Mr. Pasetky at 212.752.4340 with any questions.

Your Contact Information

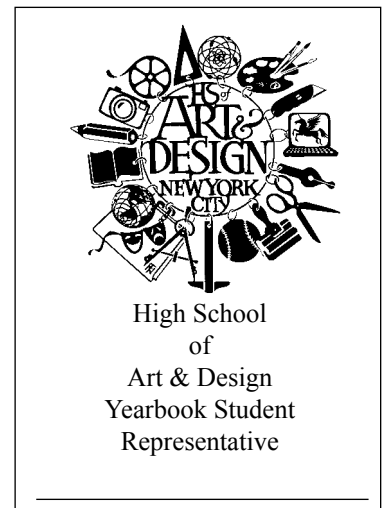
Company _____ Contact _____

Title _____

Address _____ PO Box _____

City _____ State _____ Zip _____

Phone _____ Fax _____



Friends and Family

Advertising Sizes and Rates

A personal ad in your child's yearbook is an excellent way of congratulating him/her on his/her tremendous accomplishment of graduating from high school. You can place a message and/or photograph that express your love and support.

Guidelines: Please no inappropriate language or symbols. One image for eighths, two for quarter page ads.

Your ad may contain 25 words. Please do not submit irreplaceable images, as they may not be returned. ALL ADS ARE IN COLOR!

Type Of Ad - Circle One	Size	Before 1/10/10	After
Quarter Page (vertical)	3.5" w x 4.75" H	\$150.00	\$200.00
Plus additional copy of your Yearbook (Add \$50)		\$200.00	\$250.00
Eighth	3.5" w x 2.325" H	\$125.00	\$175.00
Plus additional copy of your Yearbook (Add \$50)		\$175.00	\$225.00

**Additional Yearbook available only to students who have paid their senior dues.*

DEADLINE FOR PAYMENT AND RECEIPT OF ADS IS MARCH 1, 2010

Write your 25 word message here: _____

Attach image to page or e-mail your hi-res image to ipasetsky@schools.NYC.gov with subject: "YBK Ad."

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Art and Design High School, Attention: Mr. Pasetsky
 1075 2nd Avenue • New York, NY 10022

Please contact Mr. Pasetsky at 212.752.4340 with any questions.

Your Contact Information

Student Name _____ Ad Size _____

Person Purchasing Ad _____

Address _____ PO Box _____

City _____ State _____ Zip _____

Phone _____ Fax _____

